

CREATING ANSWERS TO YOUR COMPLEX MARKETING CHALLENGES

OUR PROMISE:

Establishing trust. Building value. Delivering on a promise. It’s that unique brand experience LePoidevin Marketing creates for every client we serve. Based on years of marketing expertise and direct industry experience, our team delivers sound strategic planning, insightful recommendations and smart creative concepts that cut through the clutter, develop more meaningful brands and advance your position.

VALUABLE EXPERIENCE:

For over 15 years, LePoidevin Marketing’s senior-level account service and creative talent has cultivated, led and advanced successful marketing initiatives in a variety of industries. Our creative account team and analytical creative team set us apart and form the basis on which inspiration is built. Working with us, you’ll find we possess the knowledge and insight needed to immediately make a significant contribution to your marketing and sales efforts.

PARTNERS:

When your brand succeeds, we succeed. Here’s are some of clients we’ve succeeded with along the way:

			
			
			

CAPABILITIES:

We understand you have numerous ways to reach your audiences. Our objective is to help bring clarity and direction to your branding and to continually extend your message in a complex marketplace. Our capabilities include, but are not limited to:

- BRANDING
- STRATEGIC PLANNING
- PRODUCT LAUNCHES & AWARENESS
- PUBLIC & MEDIA RELATIONS
- MARKET RESEARCH
- SALES SUPPORT & COMMUNICATIONS
- LEAD MANAGEMENT
- DIGITAL/SOCIAL MARKETING
- DIRECT MARKETING

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